



## Superpowered Fibre Broadband

( Data )

**Superpowered Fibre Broadband** from NSN is an affordable, high speed asymmetrical data service.

The customisable solution is a costeffective way to upgrade connectivity from traditional ADSL broadband to support modern business applications. Telephony savings mean overheads can even be reduced. During migration, a managed install provides the assurance of a seamless switch and service continuity.

### How will Superpowered Fibre Broadband benefit you and your business?

#### Affordable connectivity:

Increase your connectivity with a Superpowered Fibre Broadband package that offers high-speed, asymmetrical bandwidth at an attractive price. Our competitive pricing means you can minimise overheads at the same time as improving your ability to support the bandwidth-hungry applications that are critical to your business.

#### Simplify communications, reduce costs:

Superpowered Fibre Broadband combines voice and data over a traditional phone line with extremely competitive tariffs, giving you a simple way to manage communications and costs. A singlesupplier relationship with lower telephony outgoings it's the ideal cost-effective alternative to improve speed or traditional ADSL technologies.

#### Ideal for:

- Businesses of all sizes – including new start-ups.
- Any enterprise requiring a faster connection for business-critical applications.
- Companies with two or three small offices in a single town.
- Larger corporates with smaller satellites where higher bandwidth services aren't cost effective.



Call us today on  
**08000 546 200**

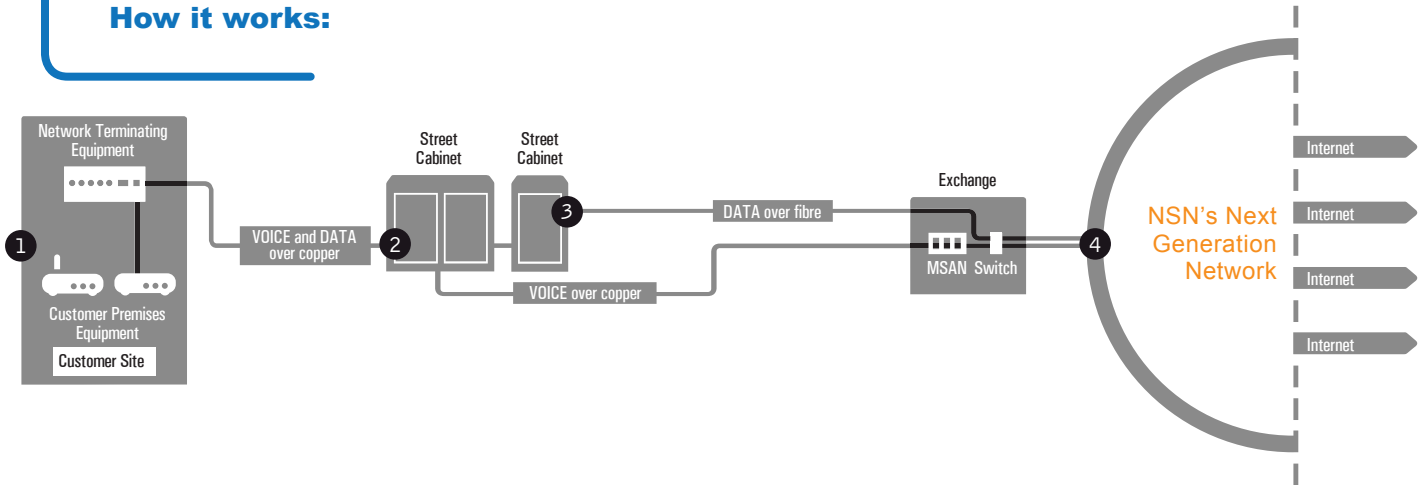
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## How it works:



- 1 Customer premises  
The premises are connected to the network via installed NTE.
- 2 Street cabinet  
Voice and data traffic travels over copper to the local fibre-enabled street cabinet.
- 3 From the cabinet  
Voice traffic continues over copper to the exchange. Data traffic is carried over fibre to the exchange.
- 4 Connect to the network  
The line is connected to the NSN's NGN allowing you to choose either 38Mbps or 76Mbps of downstream internet speeds.

### Flexible, scalable packages:

We offer a range of Business grade connectivity options and a choice of bandwidth speeds (38Mbps/10Mbps or 76Mbps/20Mbps), with various data usage packages and static IP addresses. So you can build a scalable package that is customised to the needs of your business.

### A seamless switch:

Maintaining service and minimising downtime is easy when you upgrade to Superpowered Fibre Broadband. Our managed installation makes the migration process risk free and seamless, helping you maximise uptime and productivity for your business.

### Priority business traffic:

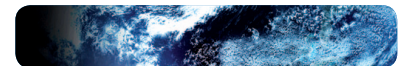
A simple upgrade from traditional ADSL, Superpowered Fibre Broadband helps you to accelerate your business and improve productivity. We give priority to business traffic to ensure that your Superpowered Fibre Broadband service remains consistent - even if the network becomes congested.

### Business Grade support:

Our Business Grade support packages help you to minimise downtime and disruption.

### Why NSN?

NSN is built on a legacy of operational delivery, strength of brand, and momentum established in the B2B Fixed and Mobile Distribution Markets over the last 14 years. We have embraced and innovated a completely supportive customer focused product suite designed to create the right environment for your business to be successful. Our latest generation of data products are spearheaded by our Superfast Fibre Broadband offering that have the capability of putting your business ahead of the game.



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