



Generic Ethernet Access

(Data)

NSN's Generic Ethernet Access represents a highly cost effective form of connectivity for businesses looking for a lower price Ethernet alternative to a traditional leased line or EFM, providing a synchronous and uncontended service when predictability and reliability is important.

NSN's GEA solution:

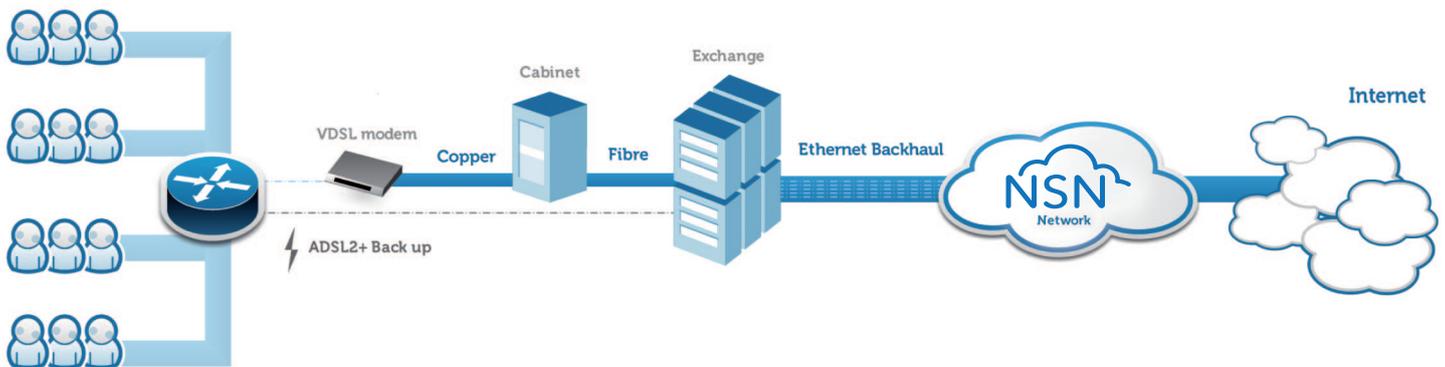
NSN's GEA solution is delivered via a single copper pair to the cabinet, then over fibre to the exchange. Unlike Fibre to the Cabinet (FTTC), your traffic then passes onto an Ethernet network rather than a contended broadband one.

This product is available at a large number of fibre enabled exchanges and offers businesses symmetrical Ethernet speeds from 2Mbps to 20Mbps.

Installation:

Installation can be completed within just 18 working days. Our GEA solution is backed by a comprehensive Service Level Agreement and optional broadband backup. We additionally provide 24/7 UK based technical support with 24/7 network monitoring by our Network Operations Centre; and guarantee a return to service within 9 business hours in the event of a circuit failure.

How it works:



Call us today on
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Why GEA?

GEA solutions are particularly suitable for organisations seeking greater reliability from their connectivity at an easily affordable price. GEA uses a copper line to the cabinet and then fibre to the exchange. From the exchange your service behaves like a traditional leased line rather than using any broadband infrastructure. Coupling this with comprehensive Service Level Agreement and a range of backup options shows why many organisations see GEA as a step up from rate adaptive fibre broadband.

Businesses are increasingly reliant on their connectivity solutions in order to connect multiple branches and remote workers, run critical applications such as VoIP or hosted cloud services and maintain essential online assets such as e-commerce portals and websites. GEA is often chosen by organisations that want to reduce monthly rental and install costs by utilising their existing copper infrastructure, while reducing lead times to just 18 working days.

Benefits:

- Creates a connectivity platform capable of supporting rapid information flow in both directions, where your business traffic is not affected by any other user.
- In the unlikely event of a problem, your service is maintained by our comprehensive remedy procedure.
- Continuously monitored and supported to ensure consistency of service and immediate action where necessary.
- Reduces install and monthly rental costs by utilising existing copper infrastructure to the cabinet and reduces lead times to just 18 working days.
- Making cost effective Ethernet available to more businesses than Ethernet in the First Mile (EFM).
- In the event of a circuit failure you can be confident your service will be restored quickly.

Features:

- Flexible speed options:
2, 5, 10, 15 and 20Mbps synchronous and uncontented
- Service Level Agreement and backup options
- 24/7 monitoring & 24/7 helpdesk
- Utilisation of copper infrastructure
- Extensive UK coverage
- Guaranteed return to service within 9 business hours



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